SINGFUNG LABS

Singfung Labs Business overview 2026

Compute, storage, networking and security on one account.

Compute, storage, networking, databases and security, billed monthly or by usage.

19	7	7×24
cloud products	regions live	support tickets answered

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> Drawn from the Labs pages at singfung.uk; information as of October 2026. Specs and prices on the website are the ones that count.

Making cloud simple takes engineering that isn’t.

Singfung Labs is the cloud computing business of Singfung Group. Most of our leadership team never studied computer science, yet we shared the same dream about computing. Years of teaching ourselves, building things and getting them wrong brought us together from very different fields — and that habit of learning out of love goes into every product we make.

We choose depth over breadth. We do not try to offer the most products, but every one we offer has clear specifications, a published price and a straightforward way to order.

01 Price first

Starting prices, billing periods and extra charges are on every product page, and checkout shows the final amount.

02 Specs you can check

We publish specifications you can verify, never adjectives like “ultimate” in place of numbers.

03 Someone owns it

Support takes tickets around the clock, and complex requirements get a dedicated architect.

Not trained for it,
so we made sure we understood every step.

19 products, each with published specs and prices.

Compute

Cloud Server · Intel or AMD, from 1 to 64 vCPUs

GPU Cloud Server · NVIDIA GPUs, from one card to eight

Bare Metal Server · Dedicated physical resources with cloud management

Lightweight Application Server · Packaged resources for websites and lightweight apps

Storage

Object Storage · Store objects according to access frequency

Cloud Disk · Manage persistent block storage independently

Networking & CDN

Cross-border SD-WAN · Our own backbone, linking every office and cloud you run

CDN Acceleration · Deliver static content and downloads closer to users

Shared Transfer Package · Pool elastic-IP transfer allowances by region

Elastic IP and Bandwidth · Manage public addresses and network capacity

Databases

Managed MySQL · Deploy and manage MySQL as a managed service

Managed Redis · Managed in-memory storage for cache workloads

Security

DDoS Protection · Traffic scrubbing for public-facing workloads

Web Application Firewall · Inspect and filter application-layer attacks

Domains & SSL

SSL Certificates · Manage website validation and TLS certificates

Domain Registration · Manage registration and renewal by domain suffix

AI & Compute Power

AI Model Inference · Access text, image and video models through APIs

Services

Cloud Migration · Migrate physical and virtual-machine workloads

Technical Support · Resolve operational issues through support and guidance

> The latest specs and prices are on the product pages at singfung.uk/labs; the checkout shows the final amount.

One network for your teams everywhere

Beyond cloud resources, we run our own inter-region network. Companies going overseas, teams opening new markets and businesses with offices in several countries can use our cross-border SD-WAN to put offices, data centres and cloud on one network.

A direct lane across borders

Traffic rides our own backbone, away from congestion and detours.

Built for working together

Meetings, ERP and SaaS go first, so even intercontinental work flows.

New sites online the same day

Virtual CPE and mobile clients connect at once, with security policy applied automatically.

Cloud regions · 7 live

Beijing

Serves North China and nationwide audiences, with general-purpose and AMD cloud servers, databases and object storage.

Ningxia

GPU region. Power and cooling suit long training runs; keep GPUs and object storage together to avoid moving data.

Hong Kong

Bridges Mainland China and the global internet; suited to cross-border commerce, gaming and finance.

Singapore

Our main Southeast Asian region, close to users in Indonesia, Malaysia, Thailand and Vietnam.

Texas, US

GPU region that also runs cloud servers, for North American users and teams expanding there.

Munich, Germany

European GPU region. Data stays in the EU, for workloads that must meet GDPR.

London, UK

Home of the group; serves UK and European users, with data kept in the UK when required.

Auckland, New Zealand *planned*

A planned Oceania site serving New Zealand and Australia from close by.

Bangkok, Thailand *planned*

Planned region for users in Thailand and mainland Southeast Asia.

More than compute: we grow with you.

Growth programme

For everyone brave enough to start

To be honest, we have a soft spot for small teams and independent developers who are just starting out, full of ideas and not afraid to try. We believe every remarkable success begins with one brave start.

Free compute to start — Credit goes straight into your account balance and works on cloud servers, GPUs and storage. Get running with nothing to lose, and worry about the bill once you have your first users.

Part of your spend, back — Some of what you spend comes back to you. After each invoice is paid, the agreed share returns to your account balance automatically, ready for next month.

A hand with the hard parts — When you are stuck or need a fresh idea, reach our engineering team directly during working hours for a chat or a pointer. Not a support script — developers talking to developers.

Credit terms

We are happy to wait for you

Beyond price, there is a real problem that is easy to overlook: when you pay. Let payments follow your cash flow, instead of bending your business around the bill.

Longer terms, room to grow — Terms and limits are set case by case, from your scale, industry and history with us — the larger and longer the relationship, the more room there is.

Pay whenever suits you — Within the agreed term, choose when to pay, with no charge for settling early. Clear it in whichever month is flush.

Spread large amounts — Larger amounts can be spread over several instalments. The number of instalments and the fee are agreed for each customer and project, set out when your credit is approved, and shown before you commit.

Private AI

Put AI in your own safe

A complete AI system, installed on your own servers inside your own network. Your data never leaves the building or touches the public internet, and no outside AI company can train on it.

Private cloud

The server is yours to use. The hassle is ours.

No large up-front hardware purchase, and no extra engineer hired for the day something breaks. We supply high-performance servers with round-the-clock technical cover for a single yearly fee — and your data can travel only between you and your server, never across the public internet.

AWS partner pricing

Big-cloud pricing, without the big commitment

Alongside our own data centres, we are a long-standing, high-tier partner of Amazon Web Services. We get resources and prices most customers cannot, and pass the benefit on to you.

What customers build on Labs

At our customers' request, these stories are described by industry and scenario rather than by name.

Cross-border e-commerce · A Southeast Asian cross-border marketplace

Scaling for sale days instead of paying for peak all year

Traffic arrives in a few big sale days each month. The application tier runs on cloud servers that are added before each campaign and released afterwards. Product images live in object storage behind the CDN, and the database runs in a high-availability configuration to remove a single point of failure.

Products: Cloud Server, Object Storage, CDN Acceleration, Managed MySQL

Gaming · A mobile game studio

Surviving launch day — the traffic and the attacks

Ahead of launch, the studio deployed game servers in both Hong Kong and Singapore, keeping player state in managed Redis. Expecting the attacks that often accompany a launch, they put DDoS protection in front of every entry point and used elastic IPs to swap out any address under pressure.

Products: Cloud Server, Managed Redis, DDoS Protection, Elastic IP and Bandwidth

Computer vision · A computer-vision start-up

Renting GPUs by the day until the model was worth a month

While the model direction was still open, the team rented GPUs by the day for training runs, keeping datasets and checkpoints in object storage. Once the model stabilised, inference moved to monthly GPU plans with more predictable costs.

Products: GPU Cloud Server, Object Storage, Cloud Server

Fintech · A regional payments provider

Building compliance into every layer

The core ledger runs on bare metal servers, physically isolated from other tenants. Public APIs sit behind a web application firewall and every endpoint uses OV certificates. The database runs primary-standby, with backups and logs retained separately.

Products: Bare Metal Server, Web Application Firewall, SSL Certificates, Managed MySQL

Tickets around the clock

Support takes tickets 7×24, and we reach out first when something looks wrong.

Two support centres

Hong Kong and the UK, live chat on weekdays 08:00–22:00, matched to your time zone.

An architect of your own

Complex needs are followed by one architect, from choosing to going live.

A dependable supply chain behind every server

Equipment, virtualisation, networks, security and compute come from long-term partners — and our cross-border network and databases serve them in return.

Amazon Web Services
Cloud resources and infrastructure partner

Cisco
Multi-domain equipment partner

Cloudflare
Network security and multi-country optimisation partner

Broadcom
Virtualisation and developer ecosystem partner

SoftBank
Japan–Korea network and cross-border collaboration partner

China Unicom
Cloud computing partner

NetEase UU Accelerator
Global game acceleration partner

MiniMax
Overseas compute partnership

Hailuo AI
GPU cluster partner for digital humans and AI video

We provide capability

Compute, cross-border networking and databases are what we do best. From financial institutions to messaging apps, we put them to work for partners who need high availability and low latency.

Partners support us

Equipment, banking, payroll, currency exchange, international logistics and everyday tools come from partners in each field, keeping our teams, data centres and customers running smoothly in every country.

Serving customers together

Customer needs often cross company lines: going abroad needs networks and payments; moving to the cloud needs compute and security. We complete the picture with our partners.

How we got here

2017

It started with one second-hand server

The founding members met at a weekend tech meet-up and chipped in for a second-hand server — our first shared lab.

2019

Our first customers

We began running servers for e-commerce and gaming teams we knew, learning operations first-hand — on-call, backups and incident response.

2021

Into Asia Pacific

Hong Kong and Singapore regions went live, with Beijing following the same year, for cross-border commerce, gaming and finance customers.

2022.09

Pay in your own currency

With Wise, customers could pay in their local currency; Revolut joined in 2023, making cross-border payments as easy as sending a message.

2023

GPU compute

The Ningxia GPU region came online for model training, inference and media processing.

2024.11

Looking after our people

Colleagues with a year's service began sharing in the company's growth each year, and an independent wellbeing committee was set up; the Towards the Light Wellbeing Foundation followed in December.

2025.01

Working with AIA and SoftBank

AIA began covering our colleagues and their families while we optimise AIA's Asia-Pacific network; SoftBank's Japan and Korea networks filled the last gap for our manufacturing customers in the region.

2025

Into Europe and North America

GPU regions in Texas and Munich came online, followed by cloud servers in London.

2025.11

More bandwidth overseas

Overseas cloud and GPU servers moved to 1 Gbps shared bandwidth as standard, up to 20 Gbps, and our cross-border network service began linking offices and data centres across regions.

2026.01

Private AI and private cloud

AI models deployed inside the customer's own environment, and private cloud with dedicated resources on three-year terms.

2026.03

Growth programme and credit terms

Free credit, cashback and engineering help for teams just starting out; in May, credit terms let customers pay whenever they like within the term.

2026.09

GPU by the day

Daily billing for GPU cloud servers, so short training runs and tests no longer need a full month.

2026.10

A new brand and a new website

With Singfung Group Limited as the group parent, Singfung Labs and Singfung Capital launched under one brand, with the website and customer centre brought together. Auckland and Bangkok regions are in preparation.

Tell us what you need to run.

The machine, the region, how long you need it — or just an idea still taking shape. Complex needs get an architect of their own; live chat runs weekdays 08:00–22:00 from Hong Kong and the UK.

Recommended

Apply online: everything in one go, straight to the colleagues who handle it. Scan a code below with your phone to start.

Open an account

Personal, company or developer; order as soon as you sign up.

`singfung.uk/en/account/sign-up`

Talk to sales

Machines, regions and quotes; we answer within a working day.

`singfung.uk/en/labs#contact`

Support

Sign in and open a ticket, answered 7×24.

`singfung.uk/en/account/tickets`

Or write to: sales@singfung.uk · support@singfung.uk

SINGFUNG LABS

Toward the light, for the long run.

Singfung Group Limited, registered in England and Wales.
Information as of October 2026; singfung.uk always has the latest.